



MEDIA RELEASE

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National Retailer Launches Solar Power Business

Beacon Lighting has announced the launch of Beacon Solar, a new retail business selling 1, 2 and 4kW solar power systems via Beacon Lighting stores and online. The launch follows successful trials in Beacon Lighting stores in Canberra, Brisbane and Melbourne.

“Beacon has long focussed on promoting the use of energy efficient lighting products and Beacon Solar is a natural extension to our product offer,” said Beacon Lighting managing director Ian Robinson.

“Our research indicates that there will be a growing market for solar power systems in Australia and while the federal government budget announcement has created some uncertainty, demand for solar power systems will only increase,” he added.

Beacon Solar’s general manager Bernard Wright says he expects high-income families, self-funded retirees, businesses and schools to lead the demand.

Beacon Solar has sourced solar panels and inverters from some of the world’s best suppliers and has established a network of certified installers to service customers throughout Australia.

The cost to purchase and install a Beacon Solar 1kW system starts at \$12,495. This will provide approximately 25 per cent of an average household’s energy. A 2kW system costs from \$19,995 and will cover about 50 per cent of an average home’s energy requirements. And a 4kW system starts at \$35,995 and could see your home with no power bills in the future.

Households with a combined income of \$100,000 or less can apply for the federal government’s \$8000 rebate making these prices very attractive.

“There is no doubt that Australians are very interested in finding ways to reduce their household’s carbon footprint. Energy efficient lighting and solar power systems are both essential in order to achieve this,” said Bernard Wright.

“An average household that installs solar power systems can also save from \$270 per year on energy bills with just a 1kW system plus profit from feed-in tariffs in most Australian states, and of course add value to their home,” he added.

Beacon Lighting has become a leader in promoting energy efficient products through its national network of stores and sales of low energy lighting solutions have grown significantly over the past three years.

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