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The Presentation contains "forward-looking statements". All statements other than those of historical facts included in the Presentation are forward-looking statements. Where the Company expresses or implies an expectation or belief as to future events or results, such expectation or belief is expressed in good faith and believed to have a reasonable basis. However, forward-looking statements are subject to risks, uncertainties and other factors, which could cause actual results to differ materially from future results expressed, projected or implied by such forward-looking statements. The Company will not necessarily release publicly any revisions to any such forward-looking statement.

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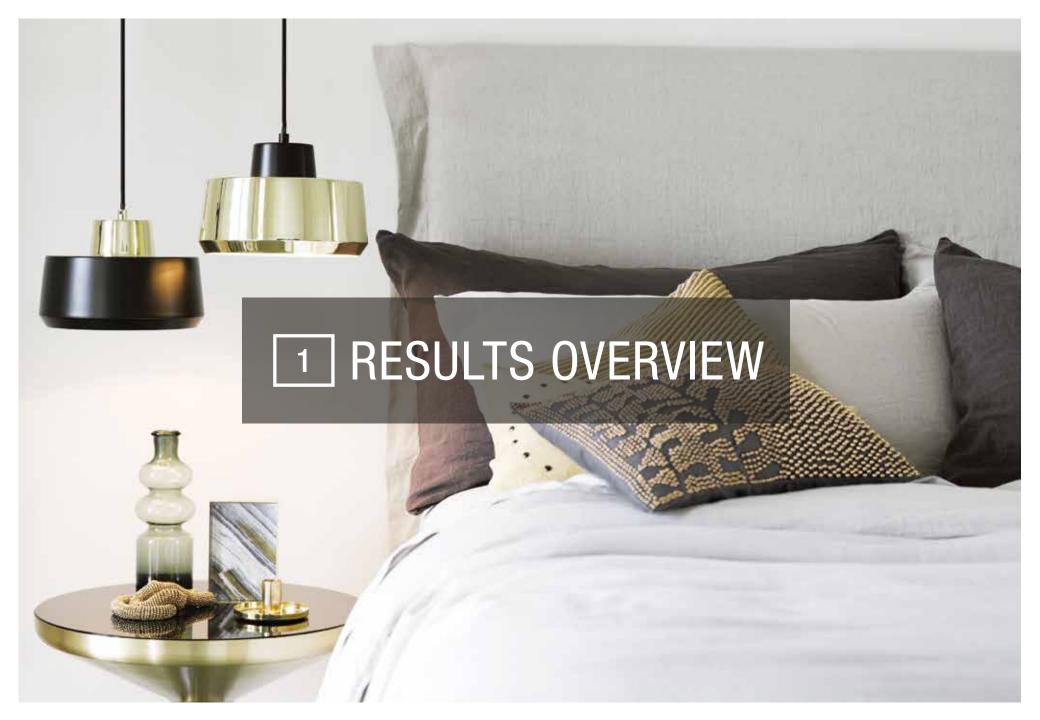


## **PLEASE NOTE**



#### For the purposes of this presentation, please note the following:

- H1 FY2016 was for the 26 weeks ending 27 December 2015
- H1 FY2015 was for the 26 weeks ending 28 December 2014
- H1 FY2014 based on the pro forma historical results presented in the Prospectus
- H1 FY2013 based on the pro forma historical results presented in the Prospectus



## 1 H1 FY2016 HIGHLIGHTS



- Record first half year sales and record profit result
- Sales increased by \$7.7m, 8.5% ahead of H1 FY2015
- Company store comparative sales increased by 5.1%
- Gross profit dollars increased by 11.5%
- Opened two new company stores and purchased two franchised stores
- Designed and developed 205 exclusive new products
- Light Source Solutions, our GE globe distribution business commenced
- Continued to realise productivity gains within the Group
- EBITDA increased \$3.1m, 21.4% ahead of H1 FY2015
- NPAT increased \$2.0m, 22.1% ahead of H1 FY2015

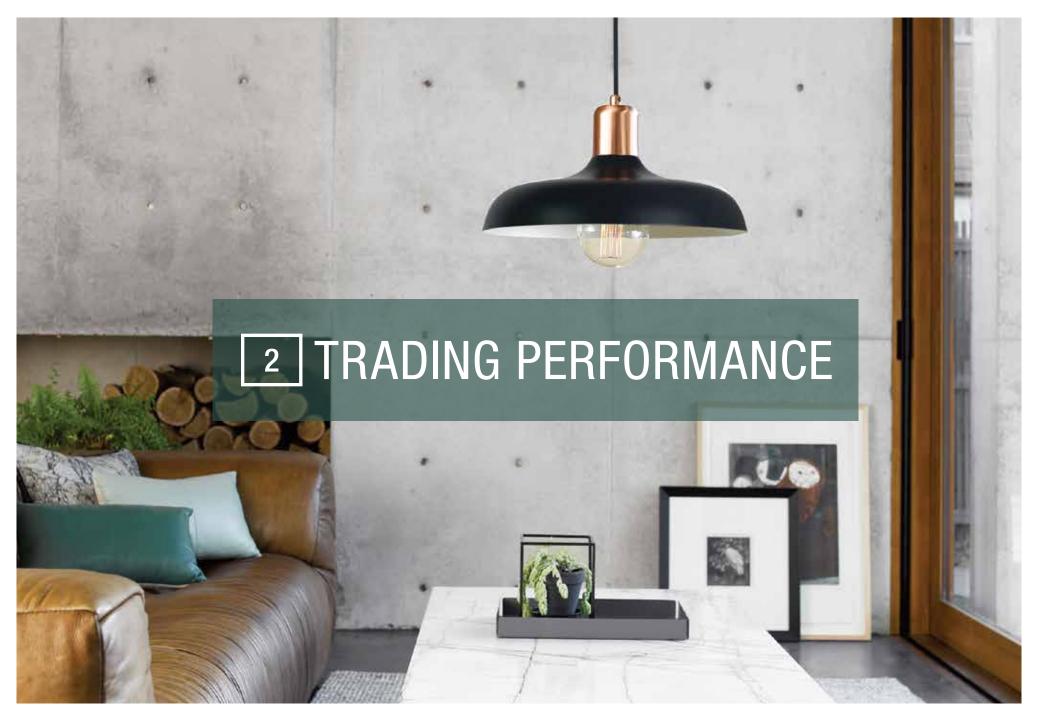


## 1 H1 FY2016 RESULT



	H1 FY2015 \$'000	H1 FY2016 \$'000	\$ Inc / Dec on Last Year	% Inc / Dec on Last Year
Sales	90,829	98,514	7,685	8.5%
<b>Gross Profit</b>	58,247	64,934	6,687	11.5%
Gross Profit Margin	64.1%	65.9%		
Other Income	2,034	1,763	(271)	(13.3%)
% of Sales	2.2%	1.8%		
Operating Expenses (1)	(45,817)	(49,143)	(3,326)	7.3%
% of Sales	50.4%	49.9%		
EBITDA	14,464	17,554	3,090	21.4%
EBITDA Margin %	15.9%	17.8%		
EBIT	13,393	16,316	2,923	21.8%
EBIT Margin %	14.7%	16.6%		
Net Profit After Tax	9,089	11,098	2,009	22.1%
NPAT Margin %	10.0%	11.3%		

<sup>(1)</sup> Operating Expenses exclude depreciation, amortisation and financing costs

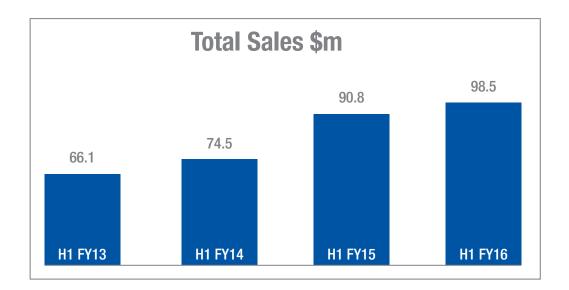


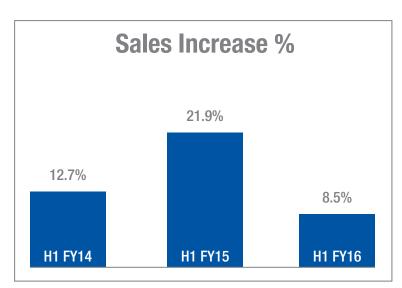
## <sup>2</sup> SALES



#### **SALES:** +8.5% Increased to \$98.5m

- Record first half year sales
- Company store sales increased by 11.5%
- Sales to trade and commercial customers increased by 13.7%
- Acquired franchised stores contributed to sales to Australian wholesale customers decreasing by 27.8%





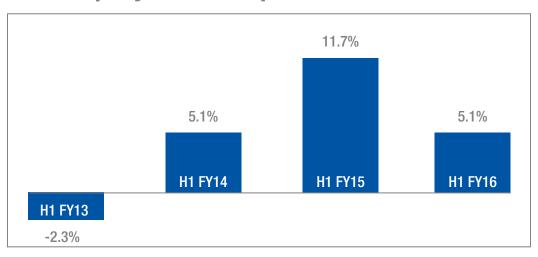
## 2 | COMPANY STORE COMPARATIVE SALES



#### **COMPARATIVE SALES: +5.1% Increase**

- Solid 5.1% comparative sales growth over a very strong H1 FY2015 increase of 11.7%
- Stronger comparative sales growth in Q2 FY2016 compared to Q1 FY2016
- Strong comparative sales in NSW and QLD
- Positive comparative sales momentum in WA

#### **Company Store Comparative Sales Growth**

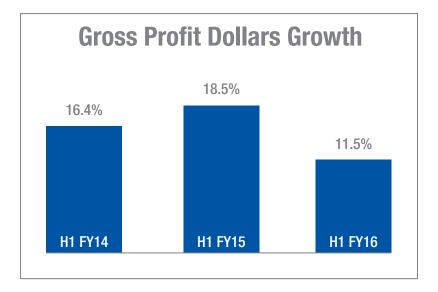


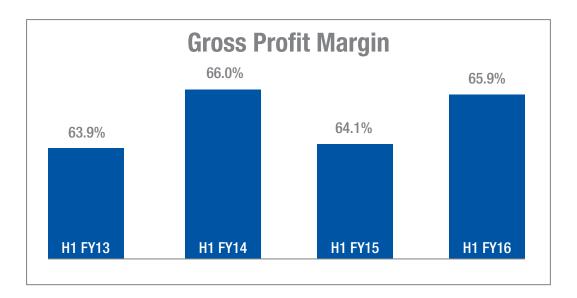
## GROSS PROFIT



#### **Gross Profit \$: +11.5% Increased to \$64.9m**

- Gross profit \$ increased by \$6.7m or 11.5%
- Gross profit margin for H1 FY2016 was 65.9% compared to 64.1% for H1 FY2015
- Strong results due to innovative new products, price management and FX cover





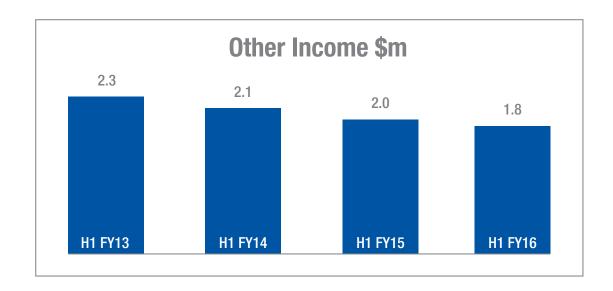
## 2 OTHER INCOME





#### Other Income: -13.3% Decreased to \$1.8m

- Other Income decreased by \$271k or 13.3%
- Core marketing and royalty income continues to decline as franchised stores are acquired and converted into company operated stores

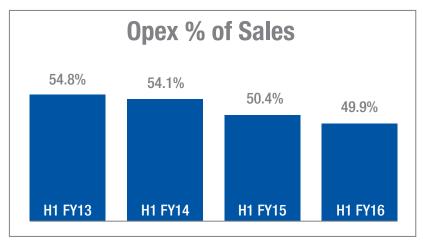


## 2 OPERATING EXPENSES



#### Opex: Down 0.5% of Sales to \$49.1m

- Operating expenses decreased by 0.5% of sales compared to H1 FY2015
- Productivity gains continue to be realised in relation to operating expenses



\$ '000	H1 FY15	% to Sales	H1 FY16	% to Sales
Sales	90,829		98,514	
Operating Expenses (1)				
- Marketing Expenses	5,619	6.2%	6,003	6.1%
- Selling and Distribution	32,216	35.5%	34,839	35.4%
- General and Admin	7,982	8.8%	8,302	8.4%
Total	45,817	50.4%	49,143	49.9%

<sup>(1)</sup> Operating Expenses exclude depreciation, amortisation and financing costs

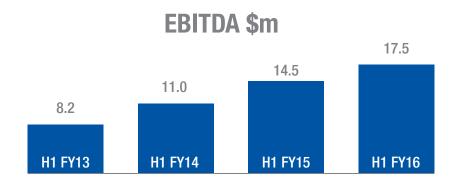
## <sup>2</sup> EARNINGS

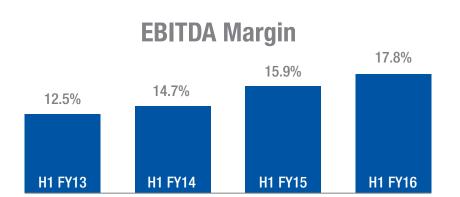


EBITDA: +21.4% to \$17.5m

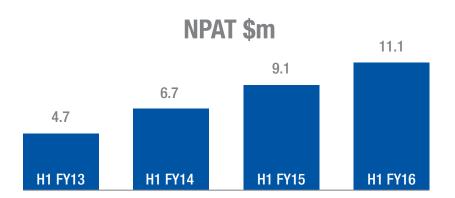
**EBIT:** +21.8% to \$16.3m

NPAT: +22.1% to \$11.1m











# 3 CASH FLOW, BALANCE SHEET & DIVIDENDS



## 3 CASH FLOW



#### **Capital Expenditure \$2.7m**

New Stores Capex \$1.0m

Information Tech. \$0.9m

Major Refits \$0.3m

Motor Vehicles \$0.2m

• Other \$0.3m

\$ '000	H1 FY15	H1 FY16
Cash Flow from Operations		
Receipts from Customers	101,629	105,935
Payments to Suppliers & Employees	(99,345)	(94,869)
Other	(590)	(499)
Income Tax Paid	(2,404)	(3,379)
Net Operating Cash Flow	(710)	7,188
Net Cash (Outflow) from Investing	(3,898)	(4,110)
Net Cash (Outflow) from Financing	3,728	(1,750)
Net Increase (Decrease) Cash	(880)	1,328

\$ '000	H1 FY15	H1 FY16
Other Details		
Capital Expenditure	(2,516)	(2,720)
Dividends	(3,011)	(5,164)



### **BALANCE SHEET**



#### **Debtors**

Commercial \$3.8mFranchise \$3.3m

#### **Payables**

Trade Creditors \$9.3m

#### **Borrowings**

Trade Finance \$21.1mAsset Finance \$1.7m

#### **FX Position**

 All stock in Australia is held in AUD plus forward cover today to mid April 2016 for future FX purchases

**Gearing Ratio** (1): 15.0%

\$ '000 **DEC 2014 DEC 2015** Cash 10,547 13,107 Receivables 8,079 8,317 47,612 52.251 Inventories Other 681 837 **Total Current Assets** 66,919 74.512 PPF 18,083 20,526 Intangible 4,926 6,073 Other 5,515 6,225 **Total Non Current Assets** 32.824 28,524 **Total Assets** 95,443 107,336 **Payables** 19,106 17,742 20,614 21,932 Borrowings Other 000,8 9,236 **Total Current Liabilities** 47.720 48.910 576 Borrowings 849 Other 2,290 2,629 **Total Non Current Liabilities** 2,866 3,478 **Total Liabilities** 50,586 52,388 44,857 54,948 **Net Assets** 

<sup>(1)</sup> Net Debt / (Net Debt + Equity) at balance date

## 3 DIVIDENDS





- Earnings Per Share (EPS) increased by 22.1% to 5.16 cents per share
- Fully franked dividend of 2.3 cents per share for H1 FY2016
- Dividend increase of 27.8% over H1 FY2015
- Record date 4th March 2016
- Payment date 25th March 2016
- Payout ratio in the future expected to be 50% to 60% of annual NPAT



## 4

## **NEW STORE ROLLOUT**



#### H1 FY2016 Store changes:

- Purchased the Essendon (VIC) and Watergardens (VIC) franchise stores and converted them to company stores
- Opened the Bundall (QLD) and Maribyrnong (VIC) stores
- Expanded the Alexandria (NSW) Store



## 4

## LATEST PRODUCTS



Latest fashion, on trend and technologically advanced products for our customers



## 4 | LIGHT SOURCE SOLUTIONS



- Commenced Light Source Solutions, our GE globes distribution business in September 2015 in both Australia and New Zealand
- Established company infrastructure to support the new business
- Agreed to purchase all the existing GE stock at a discount to book value
- Purchase new GE branded stock FOB ex Asia factory
- Introduced new GE products (e.g. Bright Stik)
- Pay an ongoing royalty to GE
- Light Source Solutions is meeting our early expectations



### 4

### OMNI CHANNEL



- Continued to leverage the benefits of a strong online presence combined with our bricks and mortar stores
- Online fulfilment from all 93 stores. Click and collect available in all stores
- Online sales grew by 20.0% to be 2.5% of total retail sales
- Opened an eBay Beacon Lighting store in July 2015
- Plan to upgrade website in H2 FY2016 to improve the mobile online user experience
- Customers continue to be socially engaged through Facebook, Pinterest and Instagram
- 34.0% of cutomers researched online before visiting our stores



## 4 OTHER STRATEGIES





- JustEnough forecasting and replenishment system implemented for all stores
- Increased interstate store supply through the 3PL supply network by 33.1% to 24.7% of wholesale distribution
- 198 Accredited Lighting Design Consultants in the Group (including franchised stores)
- Acquisitions with synergy to core business continue to be reviewed and considered
- Continue to support the emerging businesses in Beacon International and Beacon Solar
- Continue to leverage Group infrastructure to target ongoing productivity gains



## 5 | H2 FY2016 OUTLOOK



#### **Beacon Lighting**

- Continue to drive company store comparative sales which have made a positive start to the new half year
- Gungahlin (ACT), Preston (VIC) and Fairfield (QLD) are all planned to open
- Continue to drive product innovation for our customers with 322 new fashion, on trend and energy efficient products to be released in H2 2016
- Support, grow and develop the Light Source Solutions, Beacon International and Beacon Solar businesses
- Consider property investment opportunities in relation to Beacon Lighting locations
- Continue to investigate and evaluate acquisition and expansion opportunities

#### **Maket Conditions**

General market conditions remain supportive of Beacon Lighting

#### **Summary**

Beacon Lighting expects the current growth strategies to continue to drive improved sales and profits in H2 FY2016

