

# Media Release

17th June 2022

## **Beacon Lighting turns off the lights to save energy**

With many areas of Australia's east coast currently in the midst of an energy crisis, Beacon Lighting, home to Australia's biggest range of lights, fans and globes is doing its part to help out.

Starting today as a temporary measure, all Beacon stores on the east coast including SA will switch off 25% of their lighting displays during trading hours. In addition, all store lighting and signage lighting will be switched off after trading hours to further reduce energy use and the demand on the system.

Beacon Lighting Group CEO Glen Robinson said, "As Australia's leading specialist retailer, we are always leading the way when it comes to energy efficiency, whether it's through our range of energy-saving products or our low-energy initiatives across the country. Being in the business of lighting, displaying our products with the lights switched on is integral to our operations but with the use of energy-efficient LED globes, timers and motion sensors as well as solar power generated by 61 of our stores nationwide, we have reduced our energy consumption in stores tremendously over the years which has in turn reduced our impact on the environment."

"With our advanced energy-efficient lighting systems in our stores, on any given day our energy use is kept to a minimum, but we wanted to reduce it even further during this energy crisis and join our fellow retailers, businesses and millions of households in preventing outages while the federal and state authorities find a way out of this crisis."

### **OTHER WAYS BEACON LIGHTING IS MAKING A POSITIVE ENERGY IMPACT ACROSS THE NATION**

#### **HARNESSING SOLAR POWER**

We're reducing our footprint by reducing our dependence on traditional grid-sourced energy. To date, 61 of our stores nationwide are powered by solar systems which generate 2 megawatts or 2,000 kilowatts of renewable energy to meet the everyday needs of our stores while feeding the excess back into the grid when store demand is low. We're making a difference, and it's huge.

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**ACN** 164 122 785 **ABN** 90 164 122 785



### **REDUCING OUR ENERGY CONSUMPTION**

The lighting displays in our 118 stores across Australia are controlled by timers and motion sensors which translates into significant energy savings. This also helps our lights last longer reducing the need for frequent replacements while also cutting down on waste.

### **ENERGY-EFFICIENT PRODUCTS**

We have over 95% LED and LED compatible lights in our range. LEDs use about 75% less energy than halogen globes and last 5-10 times longer, which helps people save more energy and money while reducing the number of globes ending up in landfill. We're also actively phasing out halogen and CFL globes.

### **SUPPORTING EARTH HOUR SINCE 2009**

We've been supporting Earth Hour since 2009 because we're committed to creating a brighter future for our planet. Every year, we switch off all the lights at our 118 stores nationwide from 8.30pm to show our support for nature.

### **Further Information**

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