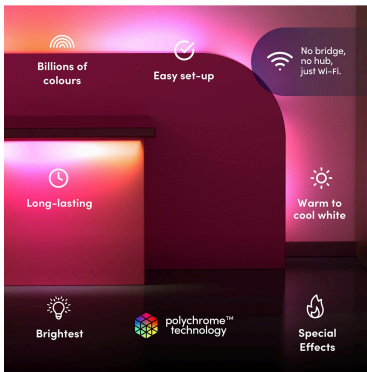


## LIFX Z Starter 2m Dimmable Strip Light Kit in RGB + White

### DESCRIPTION



LIFX Z starter kit is the brightest Wi-Fi enabled LED light Strip with 16 million colours and white - no hub required. The LIFX Z light strips plug into the wall then use a stick adhesive to allow you to place them exactly where you want. Simply download the app, connect to Wi-Fi and you're ready to go. This LIFX Z light strip comes with built in Wi-Fi & LIFX Cloud which offers full lighting control via Wi-Fi with LIFX iOS, Android and Windows 10 apps. You can control lights individually or as groups, set timers for one touch automation. LIFX Mini works with Amazon Alexa, Apple HomeKit, the Google Assistant, Nest, Samsung SmartThings, IFTTT, Flic, Scout and more. The globe is fully dimmable so you can experience subtle adjustments in brightness to enhance the comfort of any room, change the brightness for time of day or the space it is used in. Let your imagination run wild with 8 individually addressable colour/white zones per meter. Create patterns and custom waveforms to express your creativity. LIFX Z can be adjusted to you preferred length to ensure the best fit for your home. Control lights individually, set timers, options for beautiful themes and scenes, create custom grouping giving full control of multiple bulbs at the same time. LIFX Z has an output of 1400 lumens per 2 meters of strip, comparable to a 90 Watt traditional incandescent bulb with the benefit of only 17W (per 2 meters) energy use. Extend to 4 meters at 700 lumens per meter for a total of 2800 lumens. Still not long enough? Extend up to a total of 10 meters, maintaining 2800 lumens. Not intended for use in weather exposed areas.



### SPECIFICATIONS

SKU	121415
Dimmable	Yes
Globe Type	Integrated LED
Globe Quantity	1
Wattage Max	11W
Colour Temperature	Warm White - Day Light + RGB
Kelvins	2500K-9000K+RGB
Lumens	1400
Efficacy	127.3
Average Rated Life	22.8 years
Voltage	240V
Double Insulated	No
Height (mm)	12
Weight (kg)	0.4
Brand	Lifx
Depth (mm)	0
Globe Included	Yes
Product Type	Lighting
Width (mm)	1000
Lighting Technology	LED Lights
Room Type	Bathroom, Bedroom, Dining Room, Home Theatre, Kitchen, Living Room, Study

